

For Immediate Release

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Arborjet's NutriRoot™ Earns USDA Certified Biobased Product Certification and Label

Woburn, MA, February 29, 2016—Arborjet, Inc. has earned the USDA Certified Biobased Product Label for its NutriRoot™ 2-2-3 Liquid Soil Applied Fertilizer. The USDA Certified Biobased Product Label verifies that the product's amount of renewable biobased ingredients meets or exceeds levels set by USDA. This label assures a consumer that the product contains a verified amount of renewable biological ingredients (referred to as biobased content). With 86% renewable organic carbon, NutriRoot surpassed the minimum required renewable carbon content of 71% to qualify. Consumers can trust the label to mean what it says because manufacturer's claims concerning the biobased content are third-party certified and strictly monitored by the USDA.

"The USDA Certified Biobased Product Label for NutriRoot shows Arborjet's passion for developing products that meet the highest standards of quality and sustainability" said Kristin Nikodemski, Product Marketing Manager of [Arborjet](http://www.arborjet.com).

NutriRoot 2-2-3 Liquid Soil Applied Fertilizer is a unique blend of essential minerals, seaweed extract, humic acid, surfactants, and humectants supplying a single product to reduce watering, accelerate root growth, and improve transplant survival of trees, shrubs, and lawns. Unlike most products, NutriRoot combines all of these components into one easy and effective solution, enabling soil to pull water from the air into the root zone, extending watering intervals, and reducing run-off, while supporting microbiology and stimulating root growth.

"We are pleased that Arborjet's NutriRoot has earned the USDA Certified Biobased Product Label," said Ron Buckhalt, USDA BioPreferred Program Manager. "Biobased products add value to renewable agriculture commodities, create jobs in rural communities and help our nation decrease its reliance on foreign-sourced and non-renewable petroleum."

NutriRoot may be applied before and/or during planting, growing, and winterizing. NutriRoot is available in several sizes, including 8 fl. oz., 32 fl. oz., 32 fl. oz. hose end sprayer, 1 gallon, and 30 gallon concentrates.



About USDA BioPreferred

The USDA BioPreferred program was created by the Farm Security and Rural Investment Act of 2002 (2002 Farm Bill), and expanded by the Food, Conservation, and Energy Act of 2008 (2008 Farm Bill). The purpose is to increase the purchase and use of biobased products. The United States Department of Agriculture manages the program. Products that meet the USDA BioPreferred program requirements carry a distinctive label for easier identification by the consumer. To learn more about the USDA Certified Biobased Product Label please visit www.biopreferred.gov, and follow on Twitter at <http://twitter.com/BioPreferred>.

About [Arborjet](http://www.arborjet.com)

Founded in 1999, Arborjet's mission is to develop the most effective formulations and delivery systems in Plant Health Care. As the premier solutions provider, the company is committed to advancing technology in the industries served through thought leadership, scientific research, and exceptional customer service. As thought leaders, Arborjet recognizes ethical behavior, environmental responsibility, and good stewardship as essential in sustaining business, customers and the planet.

Arborjet's products are for both residential and commercial application and are distributed throughout the United States. Arborjet is headquartered in Woburn, MA. To learn more about plant health products provided by Arborjet, visit www.arborjet.com.