

For Immediate Release

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**Arborjet's New ARBORChar™ Awarded Retailers' Choice Award
from The Garden Center Group**

Woburn, MA, March 30, 2016—Arborjet Inc., a revolutionary plant health care company, announced today that ARBORChar™, its new line of premium fertilizer and biochar blends, has been awarded the Retailers' Choice Award at the 2015 Florida Landscape Show from The Garden Center Group, which recognizes the best new products in the industry.

The ARBORChar line of products are designed to improve leaf vigor, root development, and soil structure in indoor and outdoor plants, trees, and shrubs. Made from biochar sourced from recycled trees and amended with naturally occurring nutrients, the ARBORChar line supports plant growth while building soil, conserving water, and sequestering carbon.

"We are ecstatic that our new ARBORChar™ line of premium blends is being recognized for its unique formulas," said Kristin Nikodemski, Product Marketing Manager of Arborjet. "With the addition of Biochar, we have created solutions for soil amending, fertilizing, water holding, and microbiology support all in one product line."

ARBORChar™ is available in both 1lb and 4 lbs, and multiple formulations including:

- [ARBORChar - All Purpose Grow 5-6-4 Premium Fertilizer & Biochar Blend](#)
- [ARBORChar - Root, Flower & Fruit 3-6-4 Premium Fertilizer & Biochar Blend](#)
- [ARBORChar - Summer Stress 0-0-9 Premium Fertilizer & Biochar Blend](#)

The ARBORChar™ line can be used for general plant nutrition, improving sandy or clay soils, increasing water retention, and reducing nutrient leaching. The ARBORChar All Purpose Grow 5-6-4 and the ARBORChar Root, Flower & Fruit formulas' added calcium also helps to inhibit Blossom End Rot. In addition, the ARBORChar Summer Stress 0-0-

9 formula's added Iron helps to maintain green during hot months in Nitrogen and Phosphorus sensitive areas, decreasing seasonal deficiencies of Potassium and Magnesium.



Arborjet Product Marketing Manager Kristin Nikodemski (center) accepts the Retailers' Choice Award at the 2015 Florida Landscape Show, presented by The Garden Center Group, for its new line of premium fertilizer and biochar blends, ARBORChar™.

About [Arborjet](http://www.arborjet.com)

Founded in 1999, Arborjet's mission is to develop the most effective formulations and delivery systems in Plant Health Care. As the premier solutions provider, the company is committed to advancing technology in the industries served through thought leadership, scientific research, and exceptional customer service. As thought leaders, Arborjet recognizes ethical behavior, environmental responsibility, and good stewardship as essential in sustaining business, customers and the planet.

Arborjet's products are for both residential and commercial application and are distributed throughout the United States. Arborjet is headquartered in Woburn, MA. To learn more about plant health products provided by Arborjet, visit www.arborjet.com.